Best option trading strategies for indian market pdf download

Options trading allows you to profit from any type of market, whether it's moving up, moving down or treading water. An option strategy involves combining several different contracts into a single trade, and you may buy some and sell others to produce a profit if the market moves as predicted. About three dozen different, creatively named strategies can be used, requiring you to just select the specific options you want to use, designate the strategy in your brokerage account and place the trade. Options come in two flavors. Calls give the buyer the right to buy a stock at a preset share price, and puts come with the right to sell at the designated price. Options are time limited, and a single stock, exchange-traded fund or stock index will have many different puts and calls trading with different strike prices and expiration dates. Traders can take either side of an options trade, buying options to get the rights or selling to receive the cost or premium with the obligation to deliver or buy shares if the buyer chooses to exercise her rights. The covered call options strategy is considered the most conservative of all options strategies and is the starting point for many new option traders. Using covered calls will put extra income into your account during directionless periods in the market. The strategy consists of buying shares of stock and selling call options against those shares. One option is for 100 shares, so for every 100 shares you buy, you sell one call. The calls typically have a strike price just above the current share price. If the stock moves above the strike price by the expiration date, you keep the sold option premium and get a little more for your shares than you paid when they are called away. If the stock stays below the strike price, you keep the stock shares and the option premiums and sell some more calls, repeating the trade. The straddle and strangle strategies involve the simultaneous selling of both calls and puts. You put the premiums received from the sales in your brokerage account with an outlook that the stock price will not stray far from the option strike prices. With a straddle, the puts and calls have the same strike price, requiring precision stock price forecasting. The strangle spreads out the strike prices, leaving a range the stock can be in at expiration to produce a profit. These are high-risk strategies with potential losses that are theoretically unlimited. Your broker will only authorize them for experienced and well-capitalized traders. With a market going nowhere, these strategies produce profits when a stock trades in a narrow range. The iron butterfly and iron condor strategies add two more option positions to the straddle and strangle to limit the losses if the underlying stock price does make a move out of the directionless price range. Along with selling calls and puts, the iron strategies add in the purchase of cheaper calls and puts to backstop the sold option positions. With these strategies, you net less in option premiums than with a straddle or strangle, but your maximum potential loss is known in advance. A broker will approve these types of strategies for traders with a limited amount of trading experience -- or even no experience. Your online brokerage account will provide a couple of options trading tools that demonstrate how a particular options strategy will work. A graph that shows where a strategy is profitable and where it loses money in relation to the different strike prices shows you where you want the stock to be at expiration to maximize your profits. Use the graph to see how a strategy will profit if stock prices are range bound. A potential profit vs. loss calculator puts the same information into dollar terms and lets you adjust strike prices and number of contracts per leg to get a potential risk-reward ratio you like. A marketing strategy helps a company effectively use its resources to deliver a sales message to a target audience. A marketing strategy takes time and market research information to create. Understanding why a marketing strategy is important will help you to justify the time and financial resources required to create one. One of the functions of a marketing strategy is to identify a target audience and determine the most efficient ways of reaching that audience. Market research is done to determine how marketing funds can best be spent to deliver the advertising message. Research also is done to determine which message is most effective. In the end, the marketing strategy refines how company financial and personnel resources will be best used to get the highest revenue return for the marketing dollars invested. A marketing strategy has a starting point, a predetermined duration and a budget. Without the marketing strategy, your company would be placing advertisements at random times, in random mediums and not understanding what results to expect. A marketing strategy helps to set the budget for the advertising program, and it also creates the criteria that will be used to determine how much revenue the plan generated. A marketing strategy prevents advertising spending from being an open-ended proposition, and it works to identify successful marketing approaches that can be used to generate more revenue in future marketing campaigns. The marketplace that your company sells to changes on a regular basis. Technology alters the look and functionality of products, and changes in client needs affect how you and the competition structure your businesses. A marketing strategy identifies those changes and recommends potential courses of action that will help make your company competitive. The marketing strategy identifies customer buying trends and combines that with a competitive analysis to help you dictate what future course your company will take. As your company evolves, it also should grow in revenue and size. A marketing strategy helps to identify those areas affected by growth, and helps to create a plan to address customer needs. For example, your marketing strategy may identify new markets where your newest product would be very successful. Since you do not have distribution or sales resources in those markets, you must go out and secure those resources to meet the goals of the marketing strategy. By identifying changes or shifts in client needs and geographic distribution requirements, the marketing strategy becomes part of the blueprint for your company's growth. You know what an option is and you believe that you understand how it works. Congratulations. But please demonstrate some patience before placing your money at risk. You are bursting with anticipation and cannot wait to begin raking in the money. However, it is not that easy. Money must be earned and please believe that no one gives it away. Here is a look at the pitfalls of buying options before you are ready to trade. Traders should carefully consider how option details like strike price, expiration date, and implied volatility will impact their potential profit (or loss). Beginners may be tempted to buy many different cheap, out-of-the-money (OTM) options, when they should instead pay more for fewer options that are closer to the strike price. Stocks don't trade in a vacuum, so don't lose sight of the broader market. Your favorite stock (FAVR) is currently $42.50 and you love its prospects. You just "know" that FAVR will be trading above $50 per share fairly soon. Based on that anticipation, you open a brokerage account and buy 10 FAVR call options. They expire in 90 days and are struck at $50 (i.e., the strike price is $50). You can hardly wait to see the money roll in. So what happens? Most of the time expiration day arrives and the options become worthless. The once eager, new options trader (along with many experienced traders who should have known better), lost every penny invested. The truly sad part is that your inclination was right on the money. FAVR did move higher, and 90 days after your option purchase, the market price was $46. The only problem is that you correctly predicted the price increase and still lost money. It is bad enough to lose when your prediction is wrong, but losing money when it is correct is a bad result. Yet, it happens all the time in the options world. Unfortunately, this is a common result. So before buying options, please consider some things that you MUST understand about options. The purpose here is to make you aware of vital information. The details can wait until you have a better understanding of the basic concepts of options. Many factors go into the price of an option. A trader cannot simply "buy calls" and expect to make money when the stock price rises. Much more is involved. The problem is that brand-new traders are unaware of all the other factors that affect whether the trade will earn a profit or lose money. You expect the stock price to rise (i.e., you are bullish). Good. By how much do you expect the price to change? Is it reasonable - based on FAVR's price history - to expect the stock to move to $50 (an increase of almost 18%) in 90 days? A history of the stock's average daily price change (volatility) provides a good clue to the correct answer. It is a poor strategy to buy (OTM) call options with a strike price of $50 if the average stock price move is $0.05 per day. However, it is a reasonable play when the average daily stock price change is $0.50 per day. Be aware of just how volatile the stock price has been in the past. It is not necessary to buy OTM options, despite the fact that this is the choice of many traders. They believe their prediction will come true and they want to buy the cheapest options. Why? Our best guess is that most under-educated option traders want to own "a lot" of options, rather than just a few. It is similar to the thought process that makes someone buy lottery tickets. The odds may be terrible, but the possibility of a huge payoff is too much to resist. Based on volatility data, buy options that have a good chance to be in the money at a later date (before the options expire). Thus, it would be reasonable to buy FAVR calls struct at $40, $42.5 (if these options exist) or $45. Deciding how much to pay for options requires some trading experience. However, you must be aware of several items. Was the option price reasonable or was the implied volatility of this option too high? Did buying these options at this price give you a fair chance to make any money - based on your expectation for the price increase? Was the bid/ask spread too wide? Wide markets are more difficult to trade. Did you make the mistake of paying the asking price when you should always try to do better? When buying options, do not plan on holding them until expiration arrives. Options are wasting assets and your plan should include getting out of the trade as soon as it becomes feasible. It is easy to fall in love with a profitable option trade and hold onto it, looking for a much larger profit. Do not allow that to happen. Sometimes you earn the target profit. At other times it means giving up on the trade and selling the options while they still have value. If the stock price reaches your target (or gets near that target price), it is time to take your gains and sell the option. Was this a good time to make such a bullish play? Do you believe the stock market is headed higher? Most stocks do not move in a vacuum, and their rise and fall are dependent on the performance of other stocks. In other words, is the market bullish or bearish? Did you consider all these factors? Did you consider any of them? The bottom line is that if you do not pay attention to each factor, then your chances of earning money become smaller, and the loss of your entire investment becomes the most likely result (especially when you purchase OTM options). It is not enough to have a strong belief that the market will move higher or lower. When buying options, the option price has a large influence on the potential profitability of the trade and often matters more than a change in the price of the underlying stock. Thus, do not pay too much (based on implied volatility) for your options. It is very important to recognize how easy it is to lose money when buying options. Most traders only think about "how much money can I earn?" Please avoid using options to gamble. The Balance does not provide tax, investment, or financial services and advice. The information is being presented without consideration of the investment objectives, risk tolerance or financial circumstances of any specific investor and might not be suitable for all investors. Past performance is not indicative of future results. Investing involves risk including the possible loss of principal.

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